



OUR SUSTAINABILITY AIMS

Sustainability is an increasingly important consideration for businesses across various industries, including exhibition contractors. The events and exhibitions industry can have a significant environmental impact due to factors such as energy consumption, waste generation, and transportation. To promote sustainability in this field, we try to consider the following strategies:

1. **Eco-friendly materials:** Opting for sustainable and recyclable materials when constructing exhibition stands and displays.
2. **Use of materials such as FSC-certified wood, recycled aluminum, or biodegradable plastics** to minimize the environmental footprint.
3. **LED lighting:** Use energy-efficient LED lighting systems to reduce electricity consumption. LED lights not only consume less energy but also last longer, reducing the need for replacements.
4. **Sustainable transportation:** Choose eco-friendly transportation methods for materials and equipment, such as electric or hybrid vehicles where possible. We also consider using local suppliers to reduce transportation emissions.
5. **Waste reduction and recycling:** Minimise waste by reusing materials, components, and stand structures. Implement effective recycling programs during and after events to reduce the amount of waste sent to landfills.
6. **Modular designs:** Where possible we create modular exhibition displays that can be easily reconfigured and reused for multiple events. This reduces the need for new materials and reduces waste.
7. **Digital marketing:** We embrace digital technologies to reduce the need for physical displays and printed materials. Digital brochures, and online marketing can significantly reduce the environmental impact of exhibitions.

8. Sustainable practices on-site: Encourage event attendees to adopt sustainable practices, such as recycling, reusing materials, and conserving energy. Provide recycling bins and promote eco-friendly behaviors.
9. Green certifications: Seek relevant certifications to demonstrate our commitment to sustainability in the exhibitions industry.
10. Collaborate with eco-friendly suppliers: Partner with suppliers and vendors who share our sustainability values. Work with companies that prioritize eco-friendly products and services.
11. Sustainable stand designs: Design exhibition stands with sustainability in mind. We consider factors like energy-efficient stand layouts, natural lighting, and innovative, eco-friendly structures.
12. Carbon offset programs: We try to offset the carbon emissions generated by our activities by investing in carbon offset programs or initiatives like tree planting or renewable energy projects.
13. Employee training and awareness: Educate our staff about sustainable practices and encourage them to incorporate these principles into their work. Employees can play a crucial role in achieving sustainability goals.
14. Measurement and reporting: We attempt to track and report our sustainability efforts, including energy savings, waste reduction, and carbon emissions reductions. Transparent reporting can help us identify areas for improvement and showcase our commitment to sustainability.
15. Compliance with regulations: We stay informed about local and international regulations related to environmental sustainability in the events industry and ensure compliance.

By adopting as many as possible of these sustainability practices we can reduce our environmental impact, save costs, and appeal to clients and attendees who are increasingly conscious of eco-friendly practices. This not only benefits the environment but can also be a competitive advantage in the industry.